

TECHNICAL DATA SHEET

GF 218 WINDOWMARK™ BLOCKOUT

8.0 MIL GLOSS WHITE DUAL-LAYER VINYL CLEAR REMOVABLE ADHESIVE

GF 218 WindowMark[™] Blockout is an 8.0 mil gloss white print media with dual-layer construction. GF 218 is designed to be 100% opaque and is excellent for window graphics & retail displays where total opacity and zero light transmission is required. GF 218 WindowMark[™] Blockout is outdoor durable for up to three years and the clear removable adhesive is ideal for short-er-term promotions where clean removability is required.

PRODUCT NAME	218		
FILM			
Film Type	White Monomeric Vinyl		
Film Thickness (mils/µm)	7.0 / 178 (+/- 10%)		
Film Weight (gsm)	248		
Gloss (60°)	≥70		
Opacity (%)	100		
Tensile Strength (lbs/in)	MD ≥ 3000 / CD ≥ 3000		
Elongation (%)	$MD \ge 225 \ / \ CD \ge 225$		
Dimensional Stability (FTM 14)	$MD \le 0.90 \text{ mm} / \text{CD} \le 0.90 \text{ mm}$		
ADHESIVE			
Adhesive Type	Emulsion Acrylic		
Adhesive Thickness (mils/µm)	0.8-1.0 / 20-25		
Adhesive Color	Clear		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 15 min	2.3 / 11		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 24 hrs	3.0 / 13		
Peel Strength on Glass (Ibs/in) / (N/25mm) 15 min	2.7 / 12		
Peel Strength on Glass (Ibs/in) / (N/25mm) 24 hrs	2.9 / 13		
LINER			
Liner Weight (#/gsm)	90 / 145		
Liner Type	White 2-Sided PE Coated Kraft		
Liner Thickness (mils/µm)	6.7 / 170		
Release Force @ 300" / min (g/2")	120-150		
PERFORMANCE GUIDANCE			
Application Temperature	\geq +40 °F		
Service Temperature	-40 °F to 180 °F		
Shelf Life	1 year		
Storage Temp / Rel. Humidity	70 °F / 50%		
Outdoor Durability	up to 3 years		
Removability (under normal conditions)	1 year Clean Removabilty		

GF 218 | JUNE 2020

309 S. UNION | SPARTA, MI 49345 | P:(616) 887-7387 | T:(800) 253-3664 | F:(616) 887-0537



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GF 218 - 8.0 MIL GLOSS WHITE DUAL-LAYER VINYL CLEAR PERMANENT ADHESIVE

PRODUCT SNAPSHOT	APPLICATIO	N S	INK TYPE
APPLICATION	POP/RETAIL		• SOLVENT
• WET APPLY	O WALL		ECO-SOLVENT
DRY APPLY	O WRAP		• LATEX
O LAMINATING	• WINDOW		• UV CURABLE
O MOUNTING	• FLOOR		• SCREEN
• DIE CUTTABLE	O TRANSLUCENT		 OFFSET (UV CURABLE)
O HOT STAMP	O FLEET		OFFSET (CONVENTIONAL)
O THERMAL DIE	• GENERAL SIG	G N A G E	
• FLATBED CUTTABLE	• OUTDOOR		
SUBSTRATES			
• OEM PAINTED METAL			
PAINTED ALUMINUM			
STAINLESS STEEL			
O LOW-ENERGY SURFACES			
• GLASS			
FAQS			
Can you use the film just as a block-out vinyl?		Yes. GF 218 WindowMark Blockout [™] is an excellent choice because i is 100% "blockout". The removable adhesive also makes for easy, clea removal. This can be used on store front windows and internal window where total privacy is a must.	
A			on a clear vinyl like GF 206 or GF 255. Then print or read) and laminate the two films together. Trim and

Can you use this vinyl for reverse print window decals or graphics?Yes. Reverse print on a clear vinyl like GF 206 or GF 255. Then print on
the GF 218 (Right read) and laminate the two films together. Trim and
apply the film on the inside of the window for a "Push Pull" type decal
or graphic.Can this vinyl be contour cut?Yes. GF 218 WindowMark Blockout™ can be contour cut for medium
to larger graphics. This vinyl is not intended to be used for print and cut
letters. The ideal applications are decals and window graphics where

zero light transmission is required.

For Standard Terms & Conditions: <u>www.generalformulations.com/terms-conditions</u>

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